



Global Trade Alert

Commercial and Distribution Licensing Framework

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To support the different ways organisations use trade and industrial policy intelligence, the St.Gallen Endowment for Prosperity through Trade (SGEPT), which operates the Global Trade Alert (GTA), offers various licensing models for API-enabled use of GTA data.

Our pricing is designed to be predictable, commercially proportionate, and aligned with the nature of the use case. All commercial and distribution pricing is built on an **Internal-Use Anchor**, determined by the data scope your organisation requires, including relevant policy packages, sectors, and geography.

All uses of GTA data remain subject to the attribution requirements set out in the applicable GTA Terms of Use.

TIER 1: STANDARD INTERNAL USE

Best for: Internal intelligence, internal risk management, internal strategic decision-making, and ad hoc client work.

Under a Standard Internal Use licence, your organisation may access GTA data through the API for use by authorised users within your organisation. This tier covers internal analytical use and limited client deliverables that refer to or incorporate GTA-informed analysis, provided those deliverables do not provide third parties with systematic access to GTA data.

Pricing mechanism: The Internal-Use Anchor is determined by the agreed data scope and the size of the authorised internal user group.

Permitted use: Internal intelligence and decision-making; creation of summaries, aggregates, visualisations, and derivative analyses; and ad hoc reference to GTA-informed findings in consulting or advisory deliverables, subject in each case to appropriate attribution.

Restrictions: Raw data, API credentials, and unprocessed record-level data may not be shared outside your organisation. GTA data may not be redistributed as a standalone dataset, embedded systematically into a product or service offered to third parties, or used to build a derivative database that substantially replicates the GTA database. Uses of that kind require a separate Derived Commercial Licence or Redistribution Licence.

TIER 2: DERIVED COMMERCIAL LICENCE

Best for: Data providers, consultancies, risk platforms, and software products that use GTA data as an input into proprietary analytics, scores, ratings, alerts, or other transformed outputs.

A Derived Commercial Licence applies where GTA data is used as an input into a product or service made available to third parties, but the end user does not receive recognisable GTA record-level content or a functional substitute for direct GTA access.

The relevant question is the character of the output received by the end user. If the end user receives your organisation's own score, model output, assessment, synthesis, or other materially transformed analysis, the use will generally fall within this tier. If the end user receives recognisable GTA records, record fields, or a practical substitute for browsing GTA content, Redistribution terms apply.

Pricing mechanism: Derived Commercial pricing is set by applying a commercial-use multiplier to the Internal-Use Anchor, taking into account how central GTA data is to the client's product or feature.

Dependency Archetypes

Archetype A (Informs your view): GTA provides contextual signals. If GTA data were removed, the product would lose useful context, but its core functionality would remain intact.

Archetype B (Powers a feature): GTA is a core analytical input. If GTA data were removed, a defined scoring input, module, or analytical feature would cease to function or become materially weaker.

Archetype C (Critical to the offer): GTA is a fundamental driver of the product or feature. If GTA data were removed, the product or feature would fail or require substantial redesign.

Any further commercial scaling factors are reflected in the Service Contract or quote, rather than through downstream end-user tracking.

TIER 3: REDISTRIBUTION LICENCE

Best for: Dashboards, customer portals, alerting products, data feeds, and AI-assisted applications that make recognisable GTA content available to third parties.

A Redistribution Licence is required whenever users outside your organisation can access recognisable GTA content, record-level fields, policy feeds, or other outputs that function as a practical substitute for direct GTA access.

This includes, for example, customer-facing dashboards displaying GTA entries or entry fields, alerting tools that reproduce recognisable GTA content, chat or search interfaces that surface record-level GTA outputs, and downstream data delivery to third parties.

Redistribution rights are granted only where expressly stated in the Service Contract. They are not included in the default licence grant.

Pricing mechanism: Redistribution pricing combines a base redistribution fee with a capacity-based distribution fee.

Base Redistribution Fee: Covers the right to redistribute GTA content under the agreed scope, together with the associated commercial support and infrastructure requirements.

Capacity Band: Pricing is adjusted by the contracted external-access band for the relevant product or feature. Standard bands include up to 100, up to 500, up to 2,000, up to 5,000, and up to 10,000 external users. Larger deployments are quoted separately.

Clients confirm their applicable access band periodically as set out in the Service Contract.

SPECIAL USE CASES AND GUIDELINES

AI, Chatbots, and Retrieval-Augmented Systems

Use of GTA data in connection with AI systems, chat interfaces, retrieval-augmented generation, or similar automated tools is classified according to the output delivered to the end user, not merely according to the underlying architecture.

Where the end user receives the client's own materially transformed analytical output and does not receive recognisable GTA record-level content or a functional substitute for direct GTA access, the use may be licensed as Derived Commercial Use.

Where the system surfaces recognisable GTA records, record fields, policy descriptions, or other outputs that materially substitute for direct GTA access, Redistribution terms apply.

SGEPT may require reasonable technical safeguards, such as output filtering, prompt restrictions, access controls, or anti-extraction measures, as a condition of approval for AI-enabled uses.

Development-Phase Pricing

For pre-launch products, SGEPT may offer a discounted development-phase rate for a fixed agreed period, typically six to twelve months. This rate converts to the applicable commercial rate upon the earliest of: paid production launch, third-party production access beyond an agreed pilot or proof-of-concept scope, or expiry of the agreed development period.

The applicable trigger is defined in the Service Contract.

Non-Profit and Association Cases

Trade associations, chambers of commerce, and public-benefit research bodies may be considered for adjusted commercial terms where the use case, distribution model, and mission alignment justify it. Any such adjustment is documented expressly in the Service Contract and may be conditioned on specific use restrictions, rate limits, and anti-substitution safeguards.

Non-profit status does not by itself create an entitlement to discounted redistribution rights.

LEGAL AND CONTRACTUAL FRAMING

This framework is a commercial summary only. It does not itself grant any licence rights.

Actual rights and obligations are governed exclusively by the signed Service Contract, together with the applicable GTA Data Terms of Use, the relevant channel-specific Terms of Use, and the applicable Service Level Agreement.

In the event of inconsistency, the order of precedence set out in the Service Contract applies.

All use remains subject to the applicable licence scope, attribution requirements, intellectual property protections, warranty and liability provisions, and governing-law provisions contained in the contractual documents.